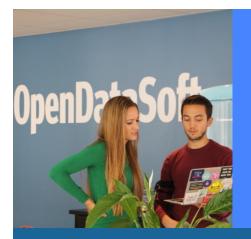


# Redefine Open



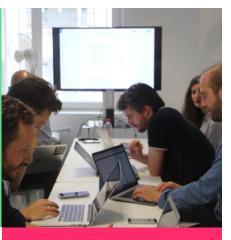




OpenDataSoft created in 2011



Offices in USA & France



130+

customers

Local Government
Public administration
Transportation
Energy
Civil Engineering
Services





50 employees



Customers in 17 countries





# Selected customers



Public administration



Local governmen



Energy



**Transportation** 



**Services** 











































# **Empower all users with data**



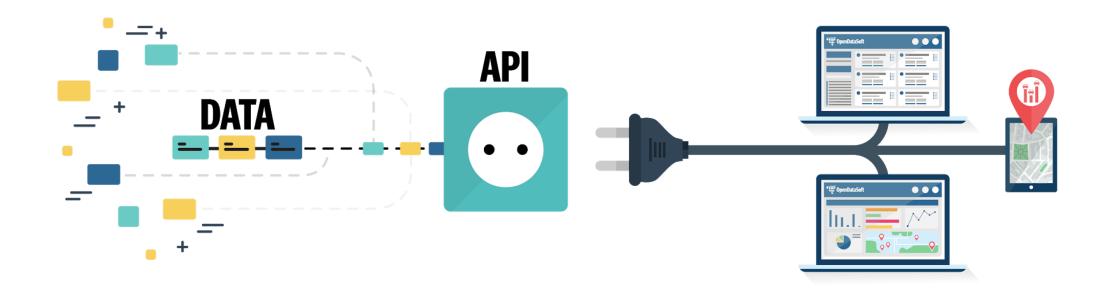
# Leveraging all internal & external data assets

#### **Break information silos**

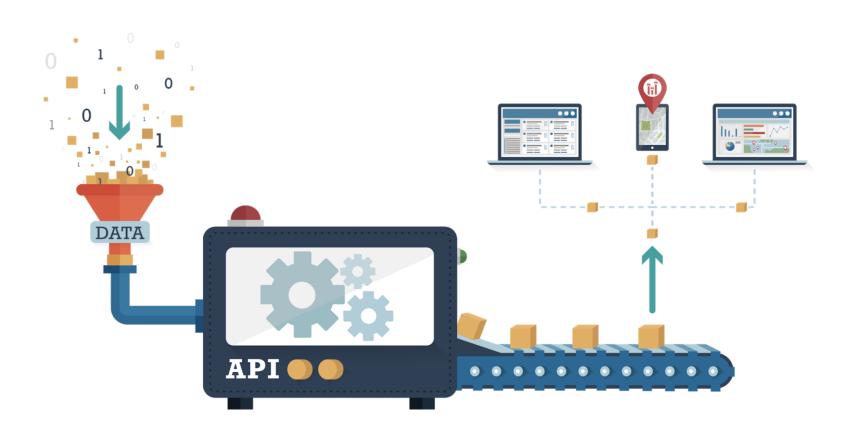
**Dynamism & innovation** 

**Standardize** data

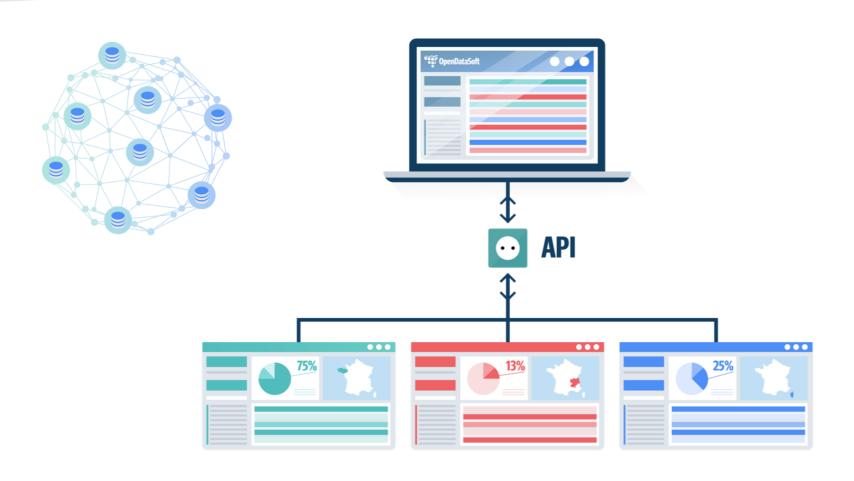
# The power of data

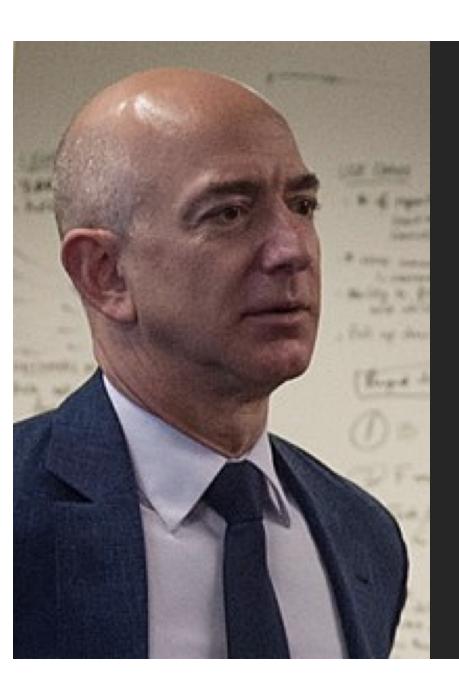


## Data, from factories to uses



## **Network the roads of data**

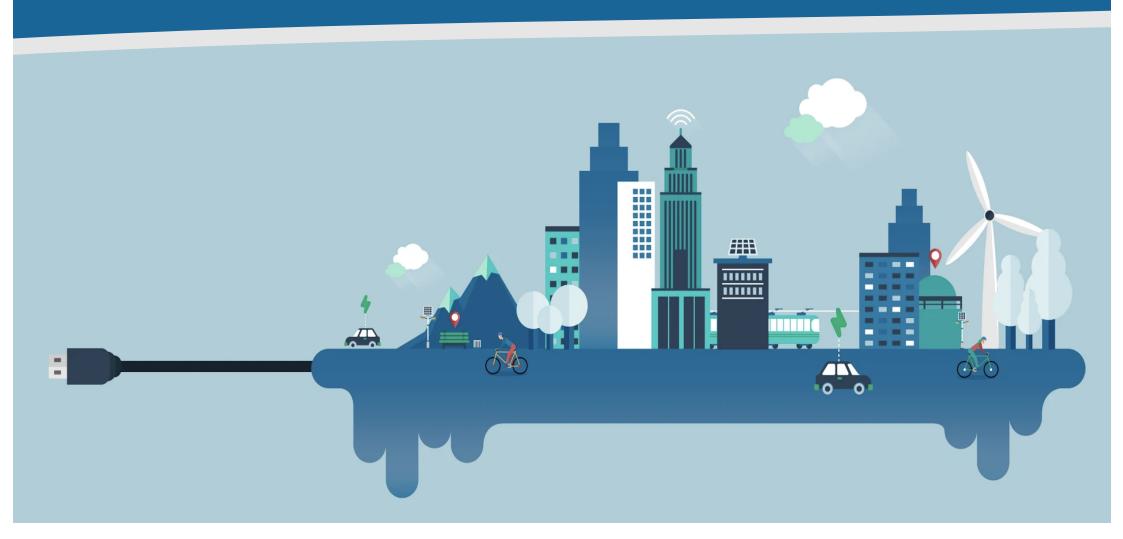




« All service interfaces, without exception, must be designed from the ground up to be externalizable... the team must plan and design to be able to expose the interface to developers in the outside world. »

Jeff Bezos wrote in a memo to Amazon developers

# Be part of the game



# Networked data, a powerful lever for business development?

- Transparency / Accountability
- 2 Efficiency / Innovation
- Attractiveness / New businesses

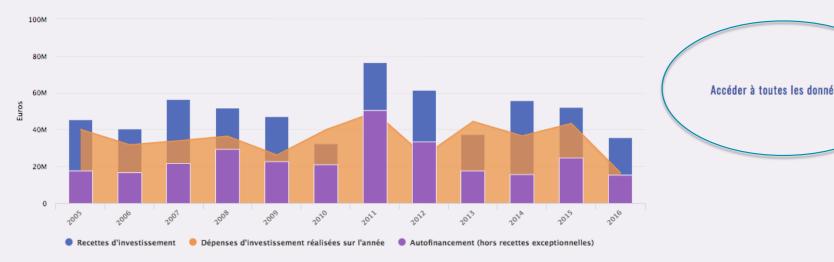


## Rapport financier 2016

L'investissement ——

#### Comment l'investissement est-il financé?

En 2016, l'investissement est financé à 94 % par l'autofinancement. Le reste est financé par les recettes d'investissement : subventions, taxe d'urbanisme, compensation de la TVA, etc.









# Portail OpenData du **Groupe BPCE**

#### Groupe BPCE

Le Groupe BPCE, deuxième groupe bancaire en France, s'appuie sur deux réseaux de banques commerciales coopératives, autonomes et

#### OpenData by 89C3 (version Beta)

Notre démarche s'inscrit dans le mouvement Open Data. Nous sommes heureux et fiers de nous associer et de contribuer à cette démarche

# Networked data, a powerful lever for business development?

- Transparency / Accountability
- 2 Efficiency / Innovation
- Attractiveness / New businesses



#### Description

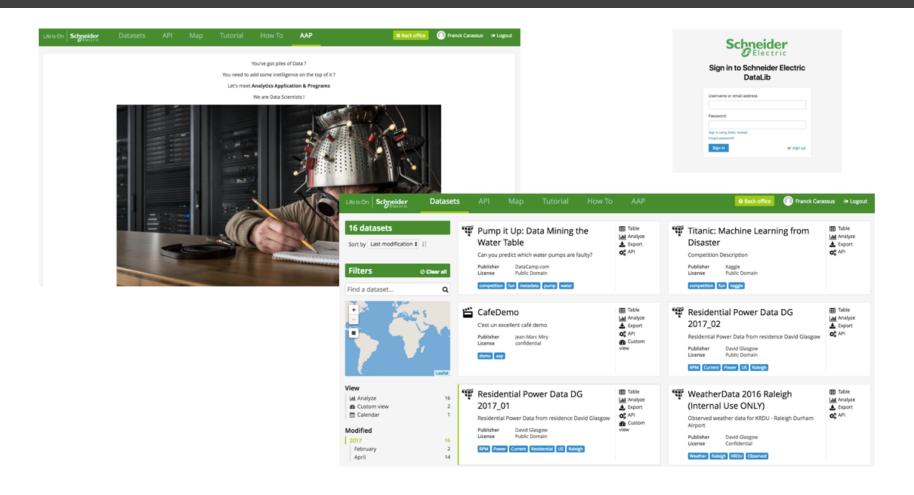
Widget permettant d'obtenir des informations en temps réel sur l'états des stations viille (vélo libre service de la ville de lille). Le widget est configurable et permet d'ajouter 4 stations de son choix en entrant le nom et l'id de la station (id disponible sur le site officiel viille ou sur la station). Le widget donne les places et les vélos disponibles en cliquant sur le bouton select.

#### Nouveautés

- \* Amélioration mineure : Utilisation de l'api officiel (opendata.illemetropole.fr)
- \* Extension des montres compatibles



### SCHNEIDER ELECTRIC INTERNAL DATA HUB





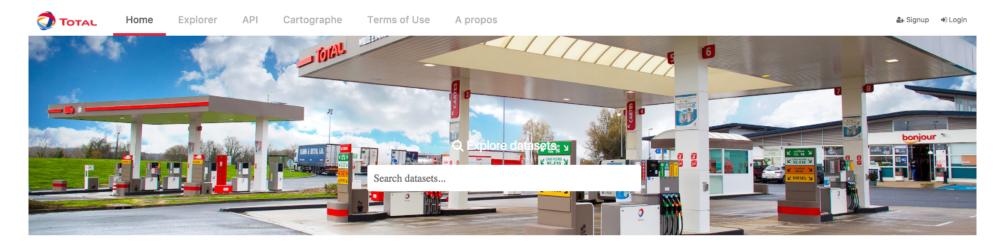




# Networked data, a powerful lever for business development?

- Transparency / Accountability
- 2 Efficiency / Innovation
- 3 Attractiveness / New businesses

## BE PART OF THE GAME



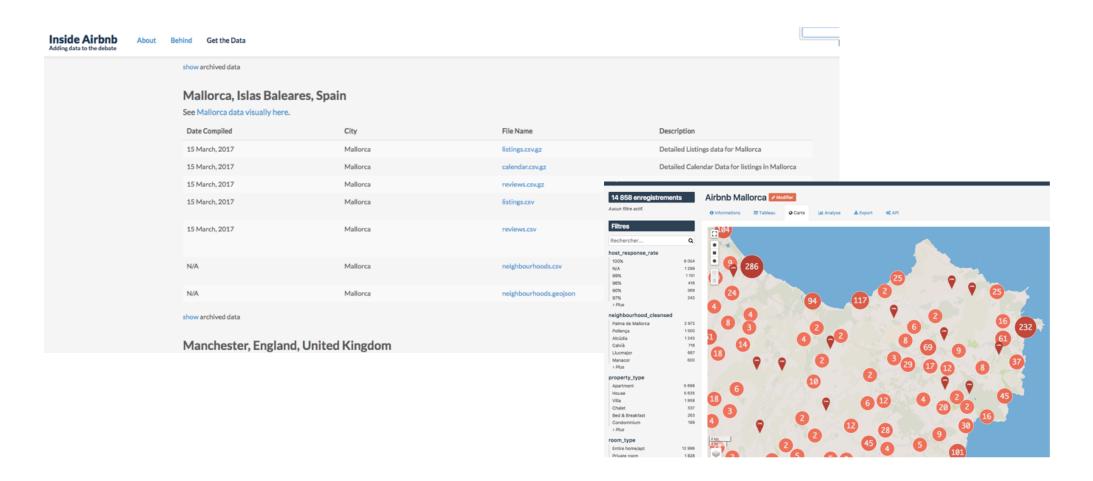
#### Welcome to the Open Data Portal of TOTAL

As any company we produce data. They are a valuable asset and we have many ideas to exploit and take the most of them. We also beleive in the wisdom of the crowd! So we deceided to share some of our data as they may be of use to you. Moreover we are sure you will find new ideas. So explore! And don't hesitate to share

### EVERY DATA AS AN OPPORTUNITY TO TACKLE NEW ISSUES



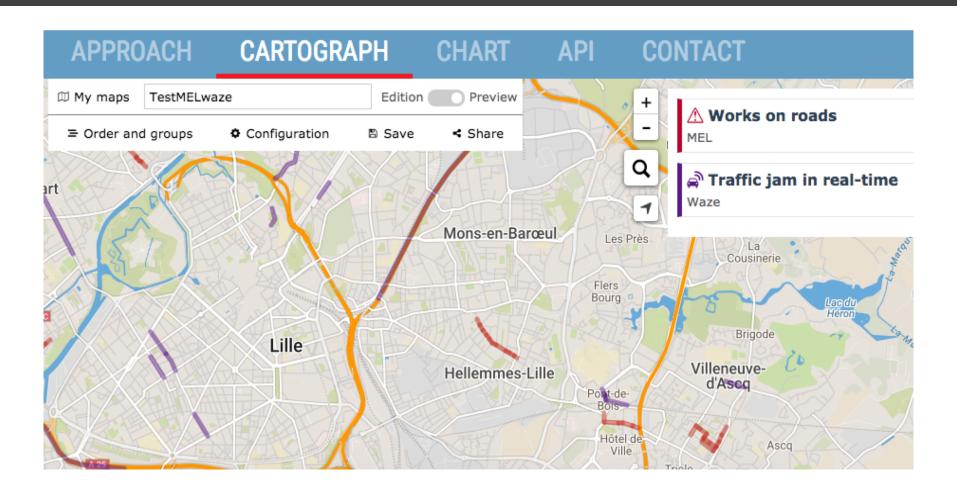
## DATA VALUE DO NOT RELY (ONLY) ON MONETIZATION







### ANALYSE – DECIDE – ASSESS



## "Pas de DATA, pas d'IA"



4 Signup

