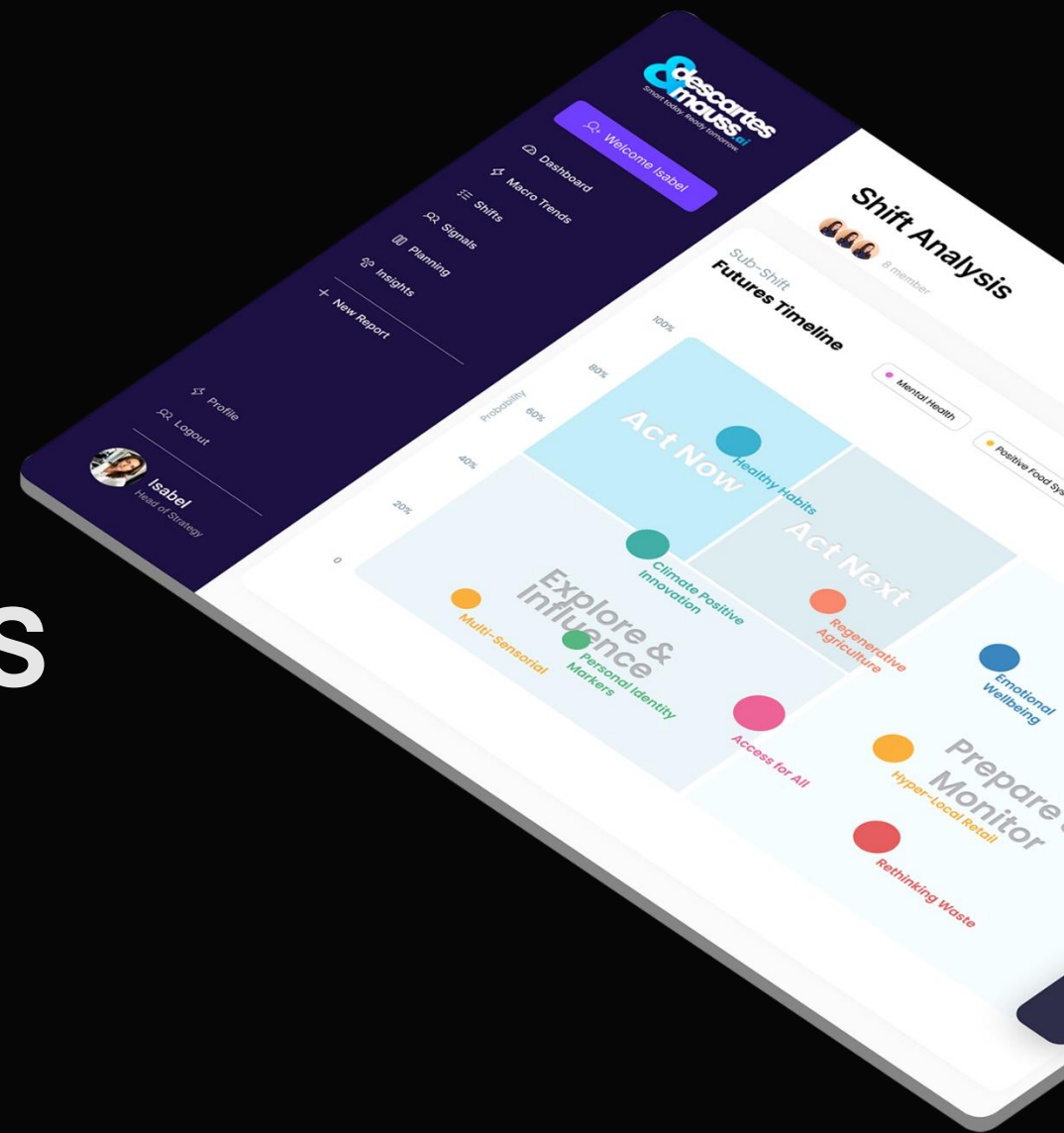




Smarter, Faster, Cheaper decisions

The first end-to-end AI-powered SaaS platform
automating the **decision-making process**.

Descartes&Mauss.ai – Séminaire Aristote



Higher volatility means higher risks when making decisions



MORE TECH LAYOFFS HIT SEATTLE REGION

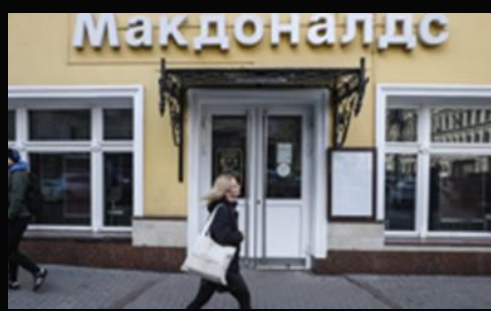
OFFERUP CUTS 19% OF WORKFORCE AMAZON TO CUT AROUND 10,000 CORPORATE AND TECH JOBS

MORE THAN 200 TWITTER EMPLOYEES IN SEATTLE LAID OFF **LAYOFFS BEGIN AT AMAZON**

FLYHOMES DOES ANOTHER ROUND OF LAYOFFS

META TO CUT 726 JOBS IN SEATTLE REGION CONVOY LAYS OFF MORE EMPLOYEES F5 CUTTING ABOUT 100 JOBS

REDFIN TO CUT 13% OF WORKFORCE LEAFLY TO CUT 56 JOBS



Reducing the risk of resource allocation is critical for survival

OUR VISION

TURBOCHARGE YOUR PRODUCTIVITY AT SCALE

Stop *spoiling* precious
resources.

Make *every dollar* count.

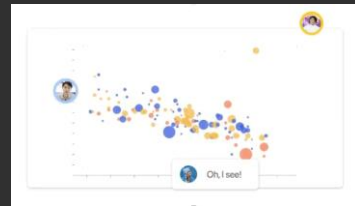
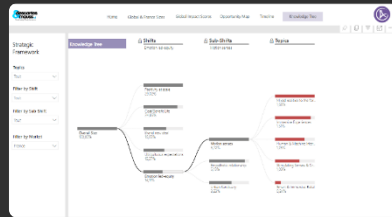
Make *every hour* count.

{ And have your employees kiss their kids goodnight everyday }

OUR PRODUCT: A SMART PRODUCTIVITY PLATFORM

End-to-end decision-making software leveraging LLMs and GenAI

COMEX LEVEL



FACTS EXTRACTION

- Prompt Business questions
- Call API to aualify database

MARKET ANALYSIS

- Navigate through comprehensive business framework
- Access Business options tree

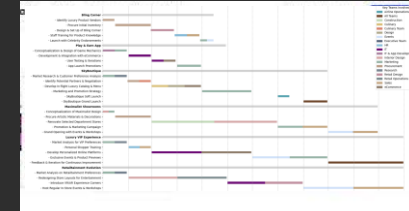
PRIORITIZATION

- Assess business options
- Prioritize a shortlist of most impactful actions

Industry-specific LLM-based reinforcement

Proprietary metrics

EMPLOYEE LEVEL



IDEATION

- Initiate ideation and inspiration
- Visualise concretely business option

ROADMAPING

- Draft high level implementation roadmap
- Define key functions involved

GenAI based concepts

Project management tools integration



- Strategy planning
- M&A



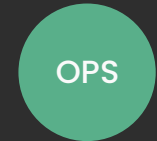
- Product launch
- Portfolio management



- Innovation pipeline



- Upskilling program



- GTM

OUR VISION

More robust decisions, faster, cheaper, and updatable

Before

- ✗ Same insights for you and your competitors
- ✗ Static results

- ✗ Time / cost consuming
- ✗ Rarely forward-looking

- ✗ Limited knowledge of external environment
- ✗ Siloed or limited scope of exploration

Today

- ⇒ Custom insights dedicated to your industry and your company
- ⇒ Updatable

- ⇒ Quick and more accessible
- ⇒ Comprehensive analysis of market drivers that shape the future

- ⇒ Multi-dimensional analysis of market dynamics
- ⇒ Comprehensive data sourcing

OUR SOLUTION



Time to action

/10

**Massively
reducing process
inefficiencies on
4 KPIs**



External suppliers'
costs

/5



FTE by project

/5

L'ORÉAL

Return on
investments

XX%

ABOUT US

Launched 2 years ago, D&M is a fast-growing AI SaaS platform

10x

Revenue growth



L'ORÉAL
PARIS



COTY



CHANEL

Employee growth



KANTAR

McKinsey
& Company



Top Tech credentials



bpifrance

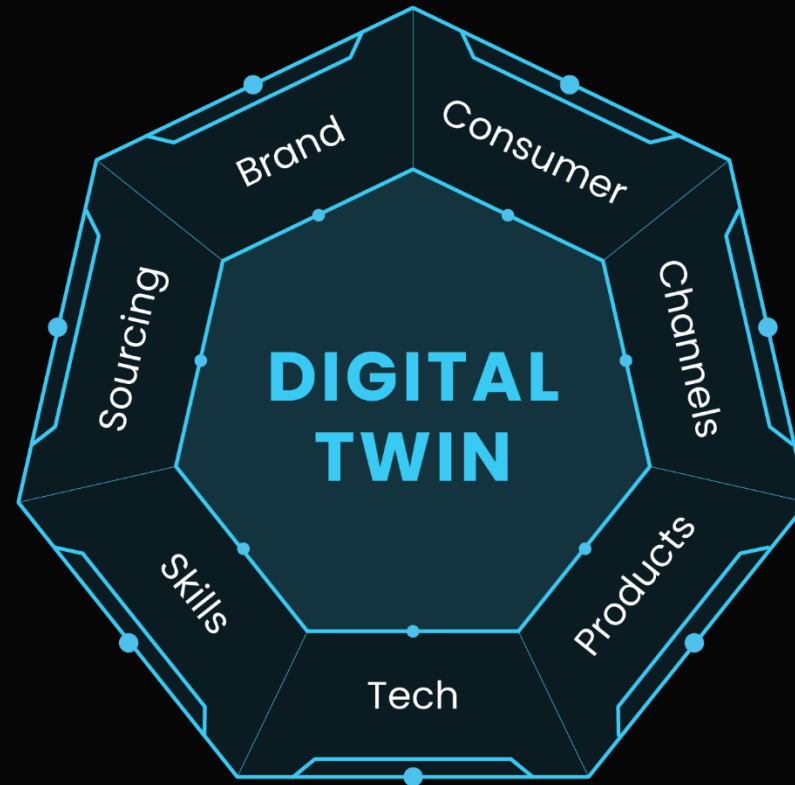
PR[AI]RIE
Paris Artificial Intelligence Research Institute

La FRENCH
TECH

How?

①

First by building a Digital Twin of the company using its data to model all 7 parts of its value chain



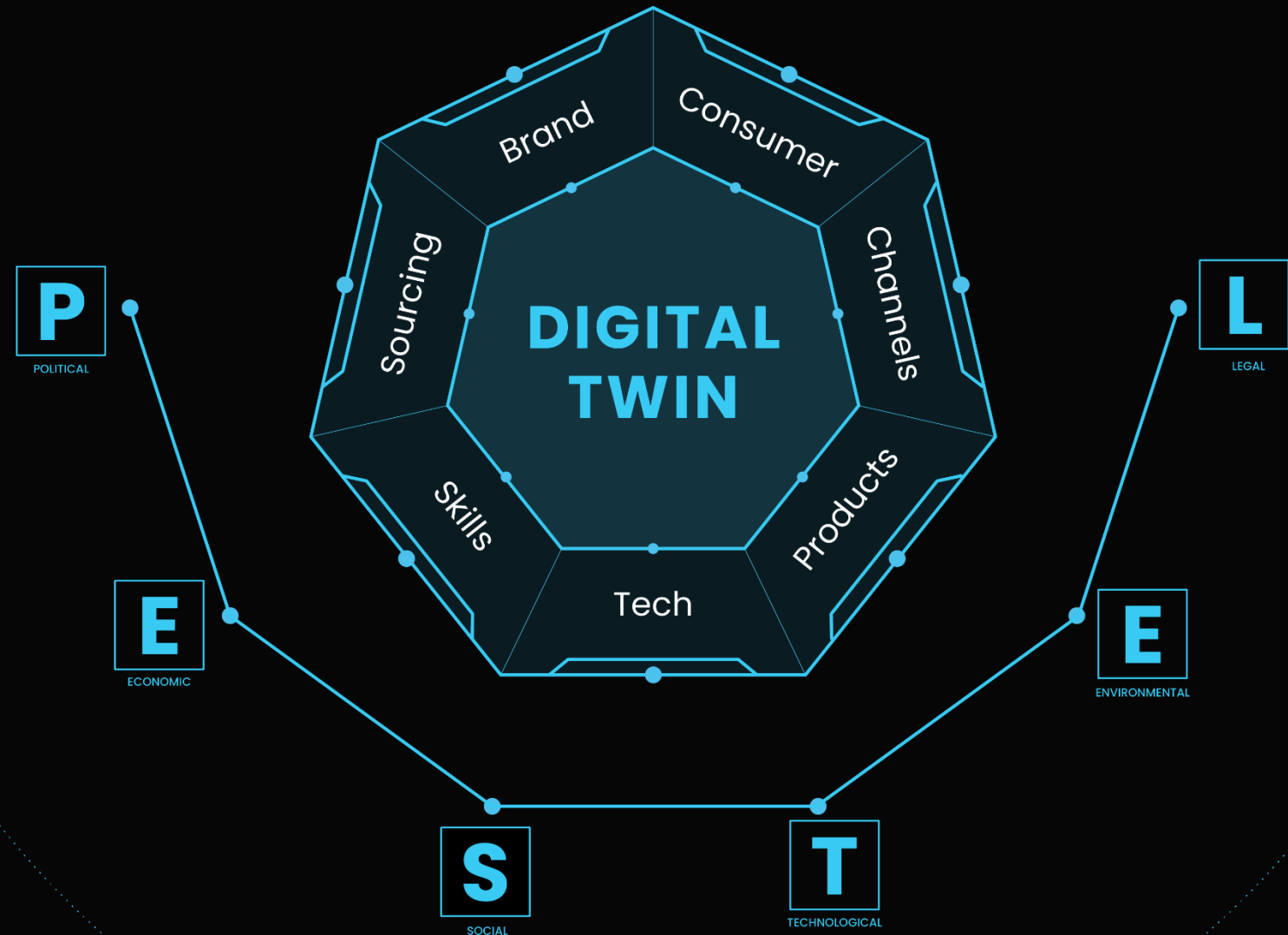
How?

1

Digital Twin

2

Then by collecting open source data on all PESTEL drivers that may impact their business, both generic (like climate change), and industry or client specific (like DNA sequencing for diet recommendations)



How?

1

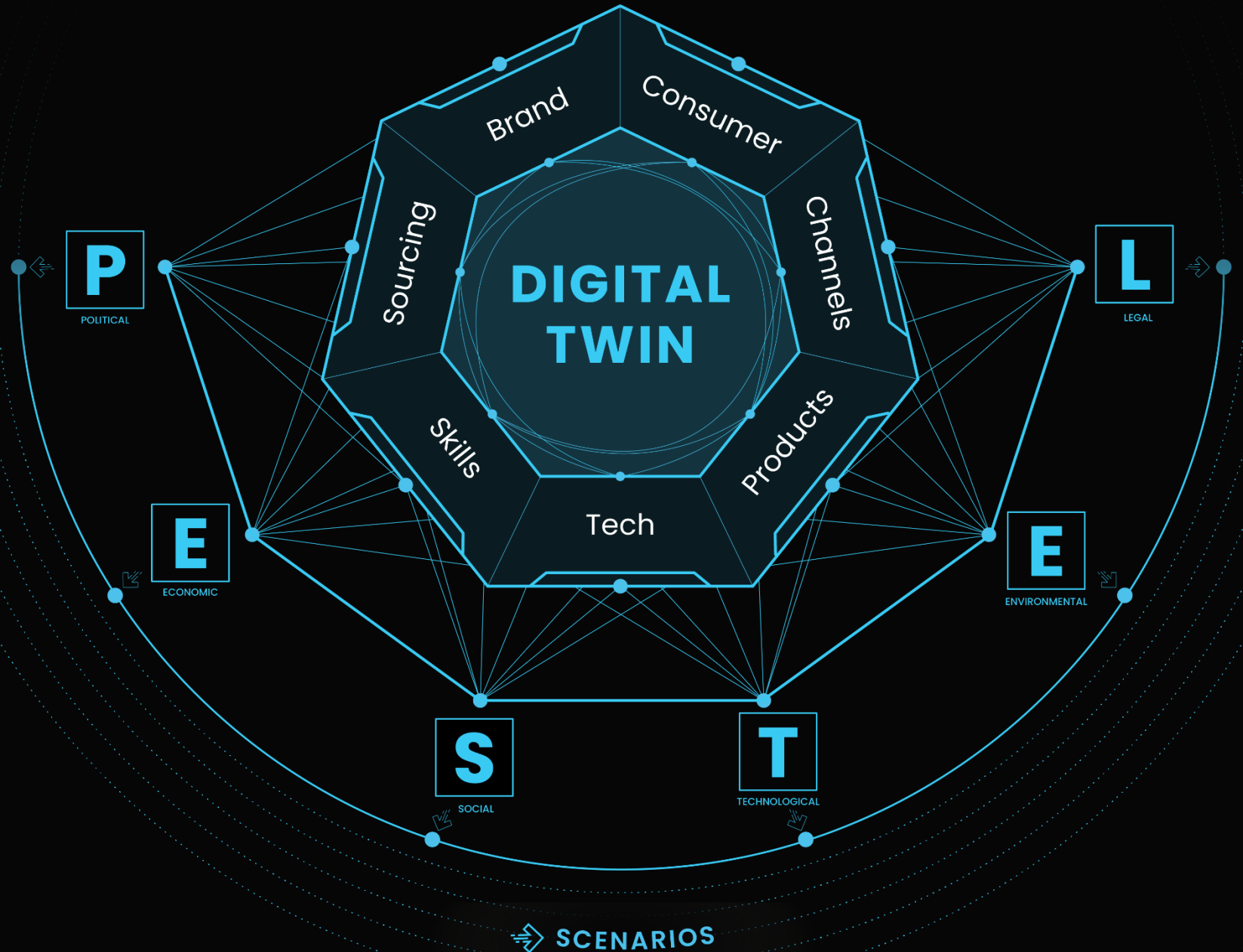
Digital Twin

2

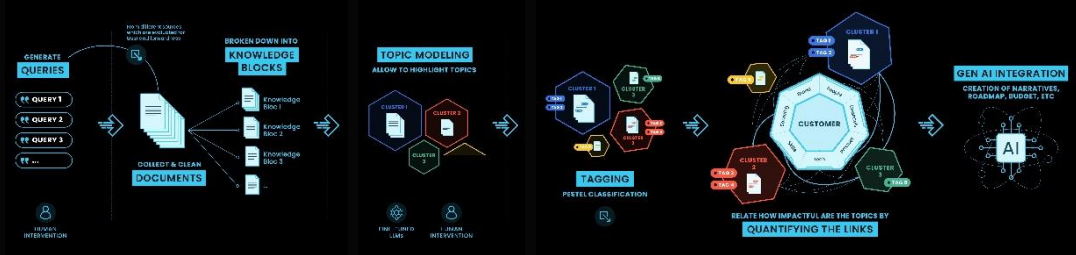
Drivers

3

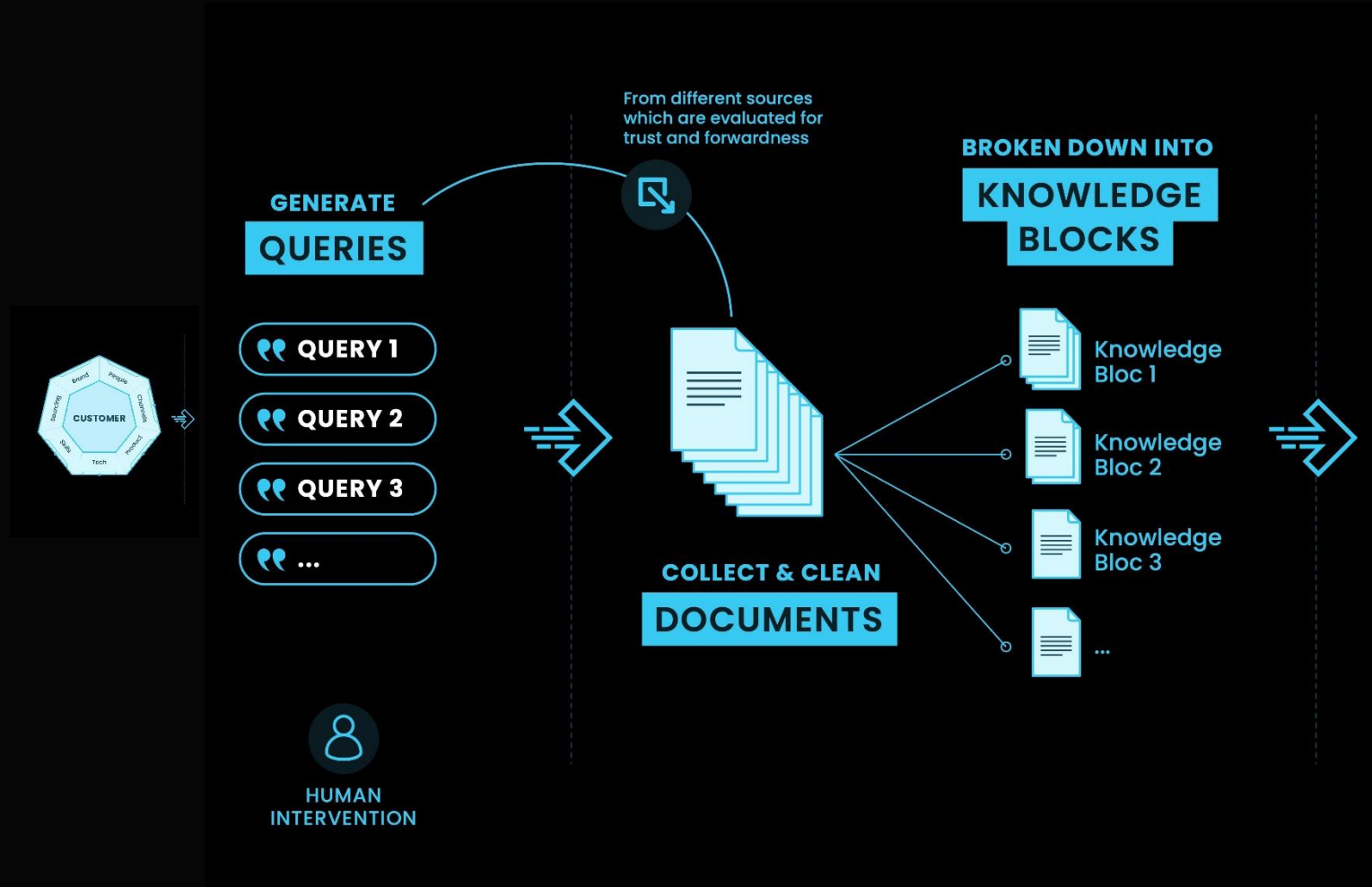
Last by computing thousands of possible scenarios of evolution of the market as we change assumptions



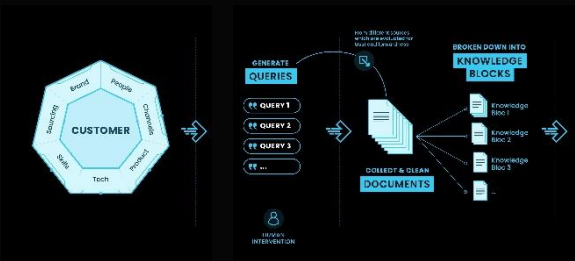
GLOBAL VIEW



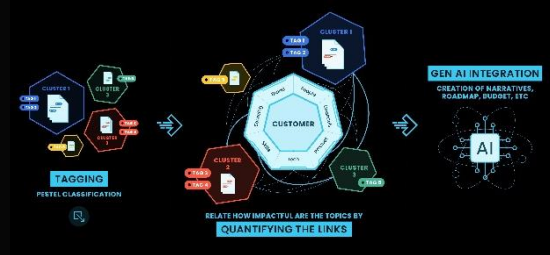
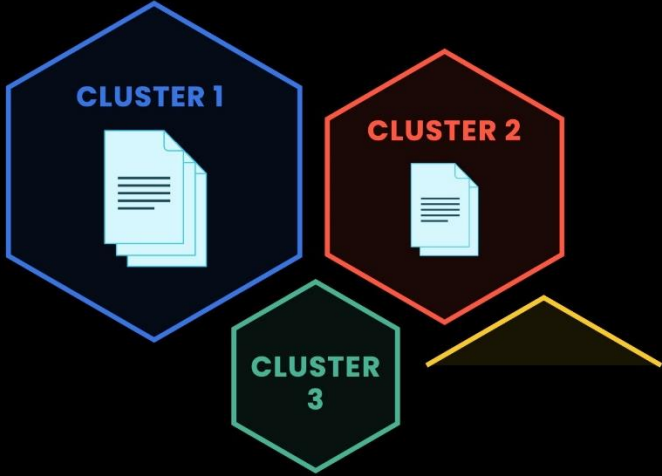
GLOBAL VIEW



GLOBAL VIEW



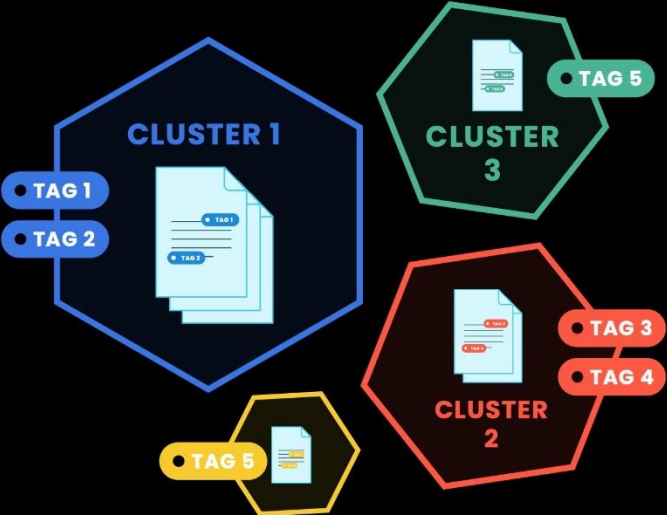
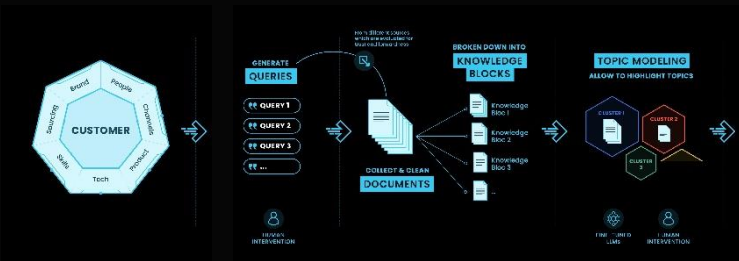
TOPIC MODELING ALLOW TO HIGHLIGHT TOPICS



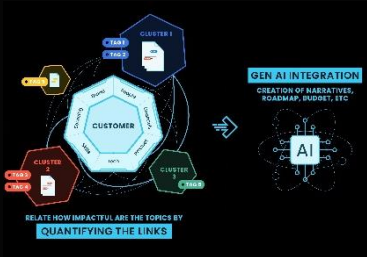

FINE-TUNED
LLMs


HUMAN
INTERVENTION

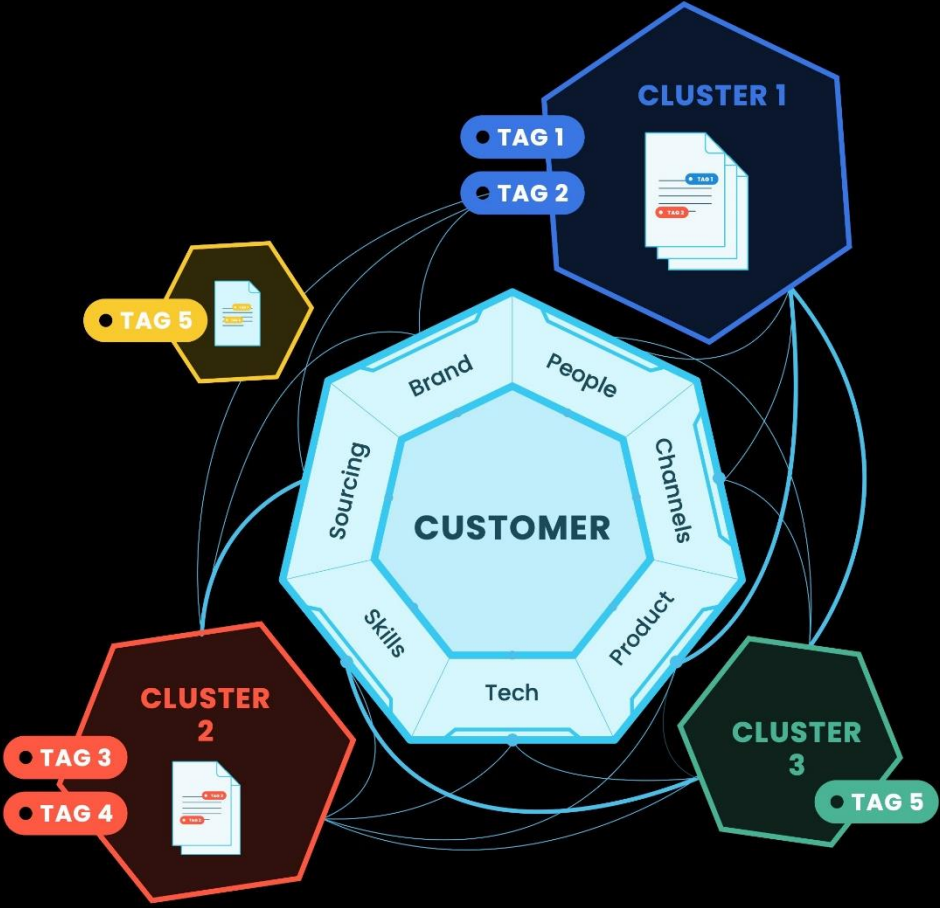
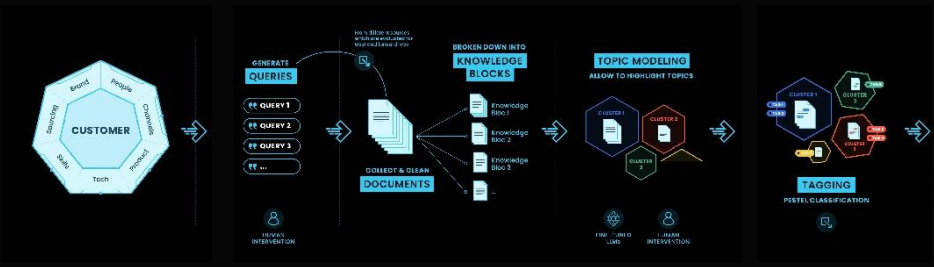
GLOBAL VIEW



TAGGING PESTEL CLASSIFICATION

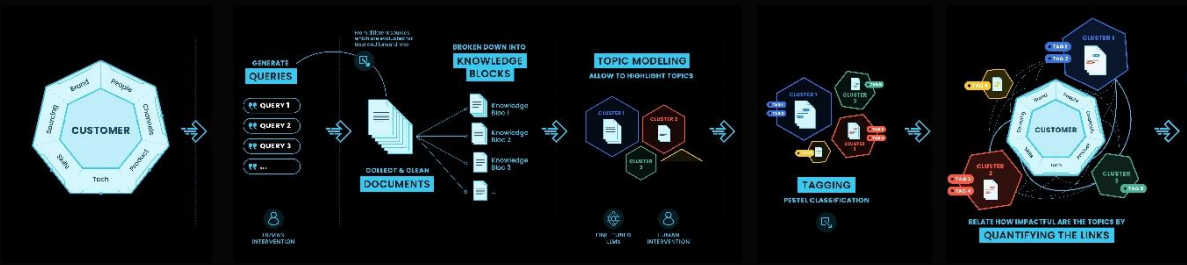


GLOBAL VIEW



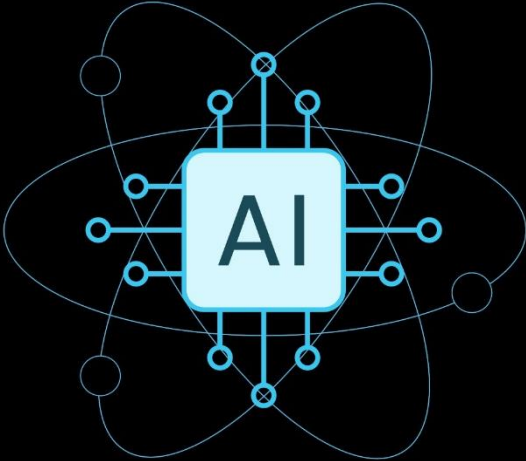
RELATE HOW IMPACTFUL ARE THE TOPICS BY
QUANTIFYING THE LINKS

GLOBAL VIEW



GEN AI INTEGRATION

CREATION OF NARRATIVES, ROADMAP, BUDGET, ETC





Maurice N'Diaye

Founding Partner & CEO

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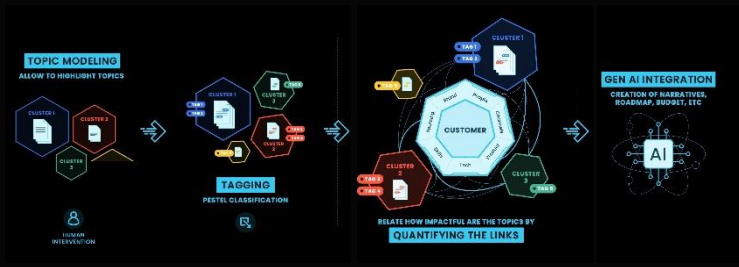
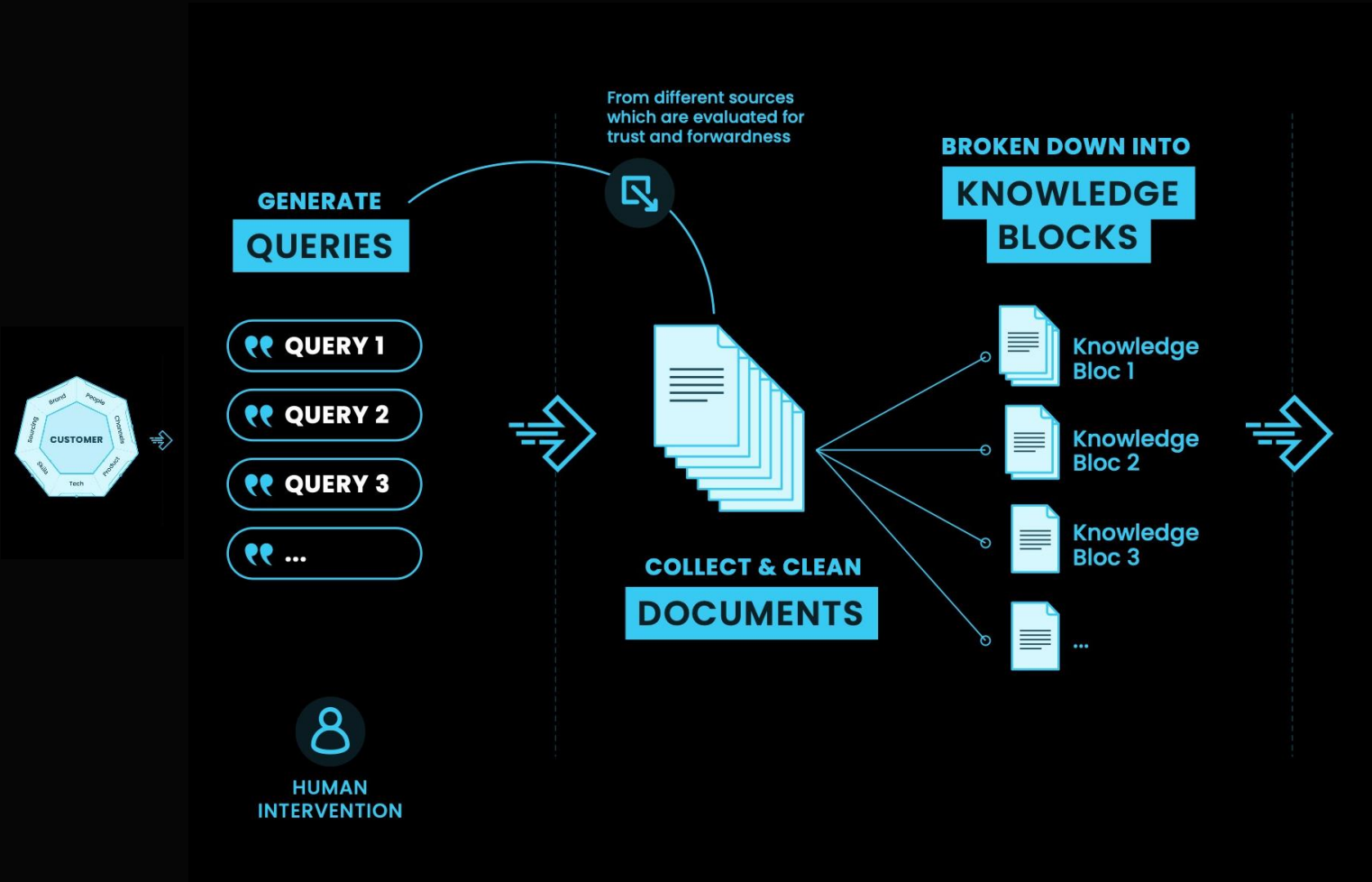
+33 6 23 00 73 15

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GLOBAL VIEW

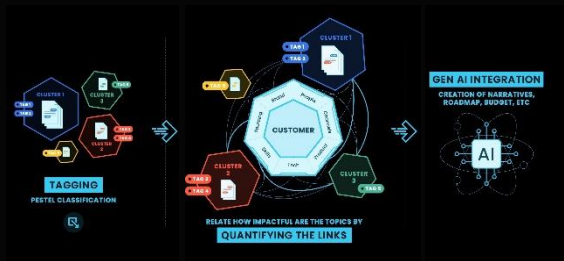
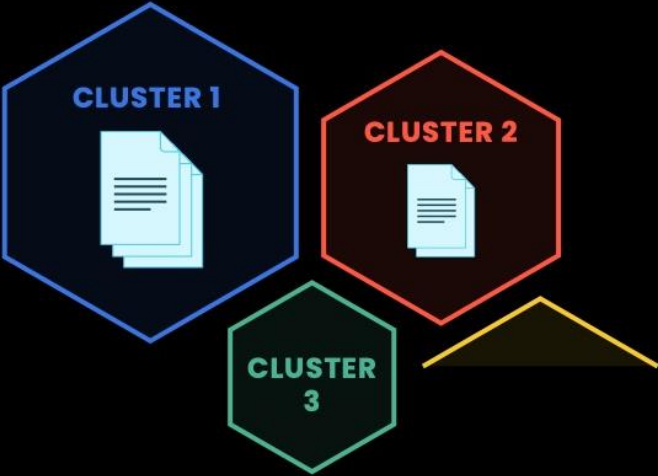
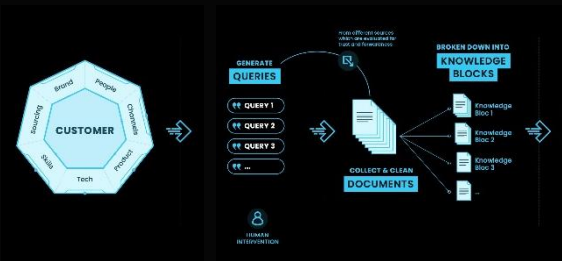


GLOBAL VIEW



GLOBAL VIEW

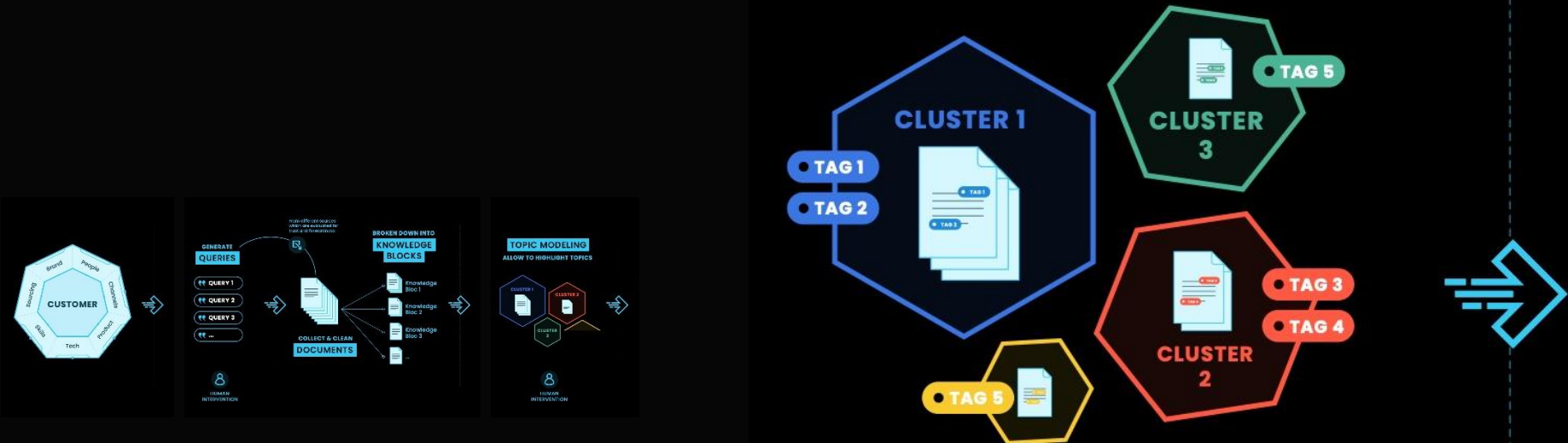
TOPIC MODELING ALLOW TO HIGHLIGHT TOPICS



FINE-tuned LLMs

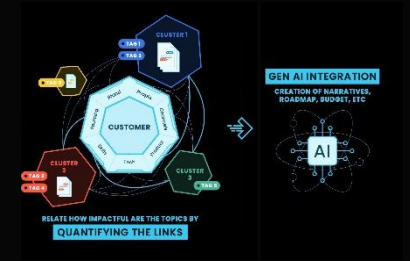
HUMAN INTERVENTION

GLOBAL VIEW

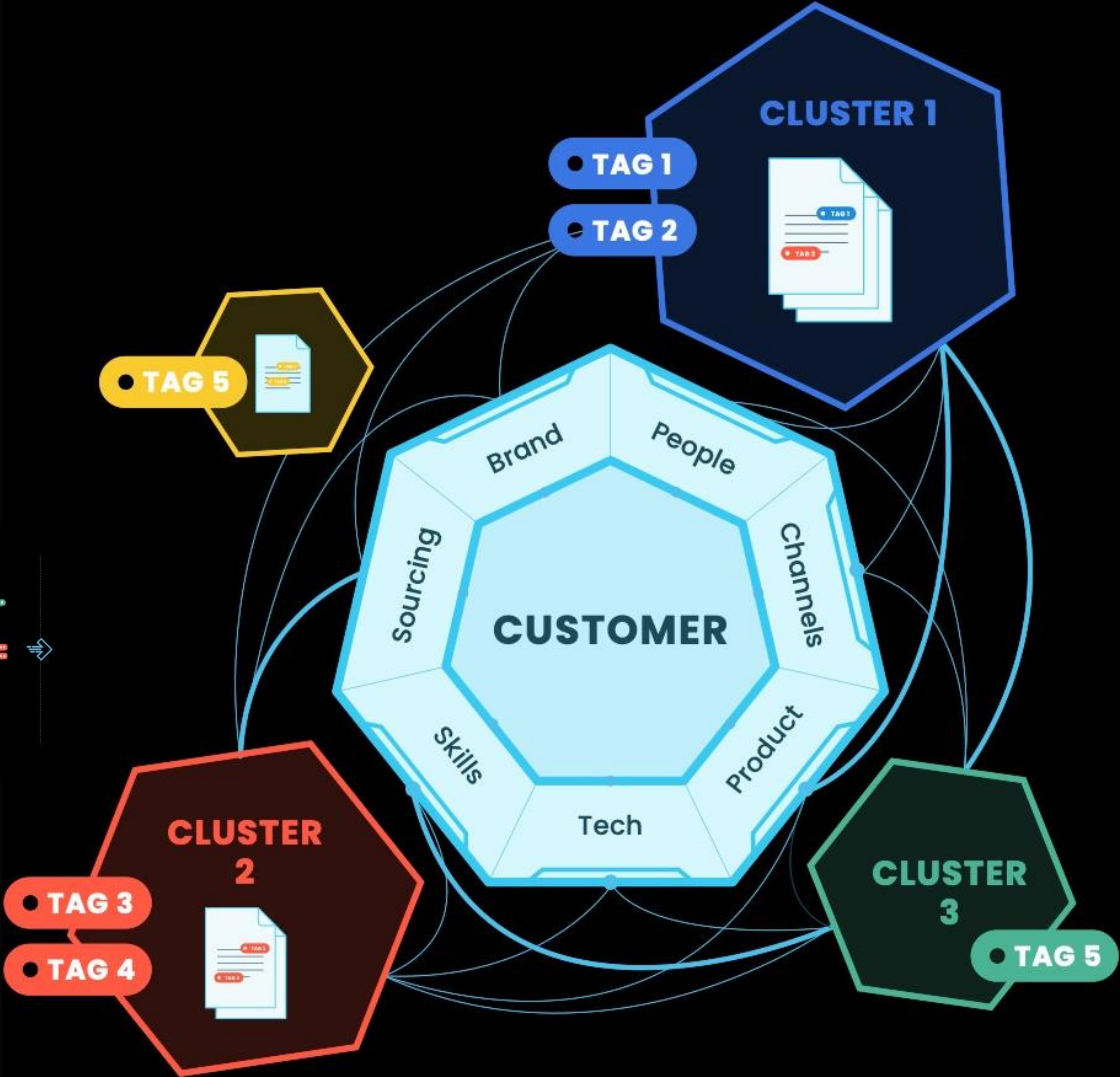
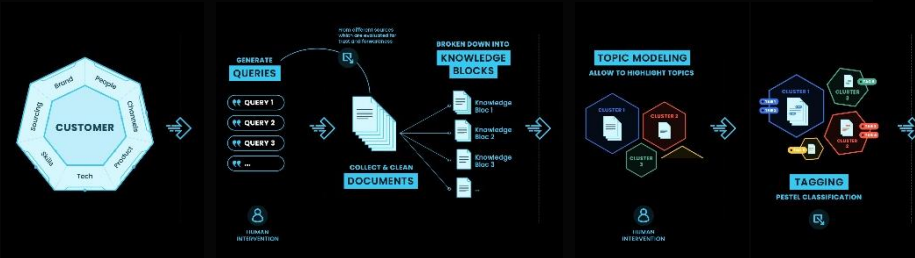


TAGGING

PESTEL CLASSIFICATION



GLOBAL VIEW

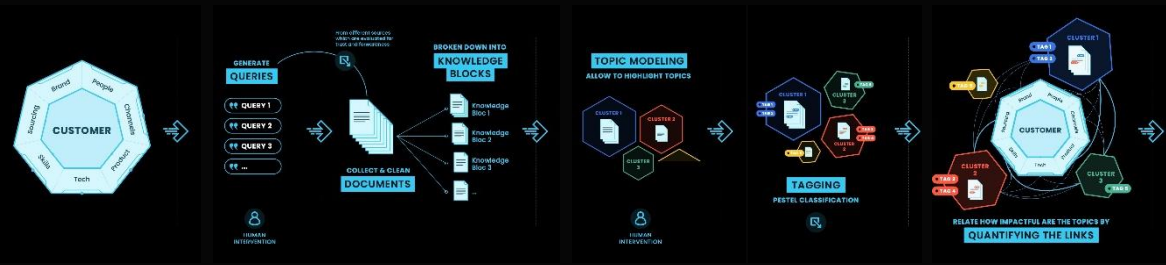


RELATE HOW IMPACTFUL ARE THE TOPICS BY
QUANTIFYING THE LINKS



GEN AI INTEGRATION
CREATION OF NARRATIVES, ROADMAP, BUDGET, ETC

GLOBAL VIEW



GEN AI INTEGRATION

CREATION OF NARRATIVES, ROADMAP, BUDGET, ETC

