

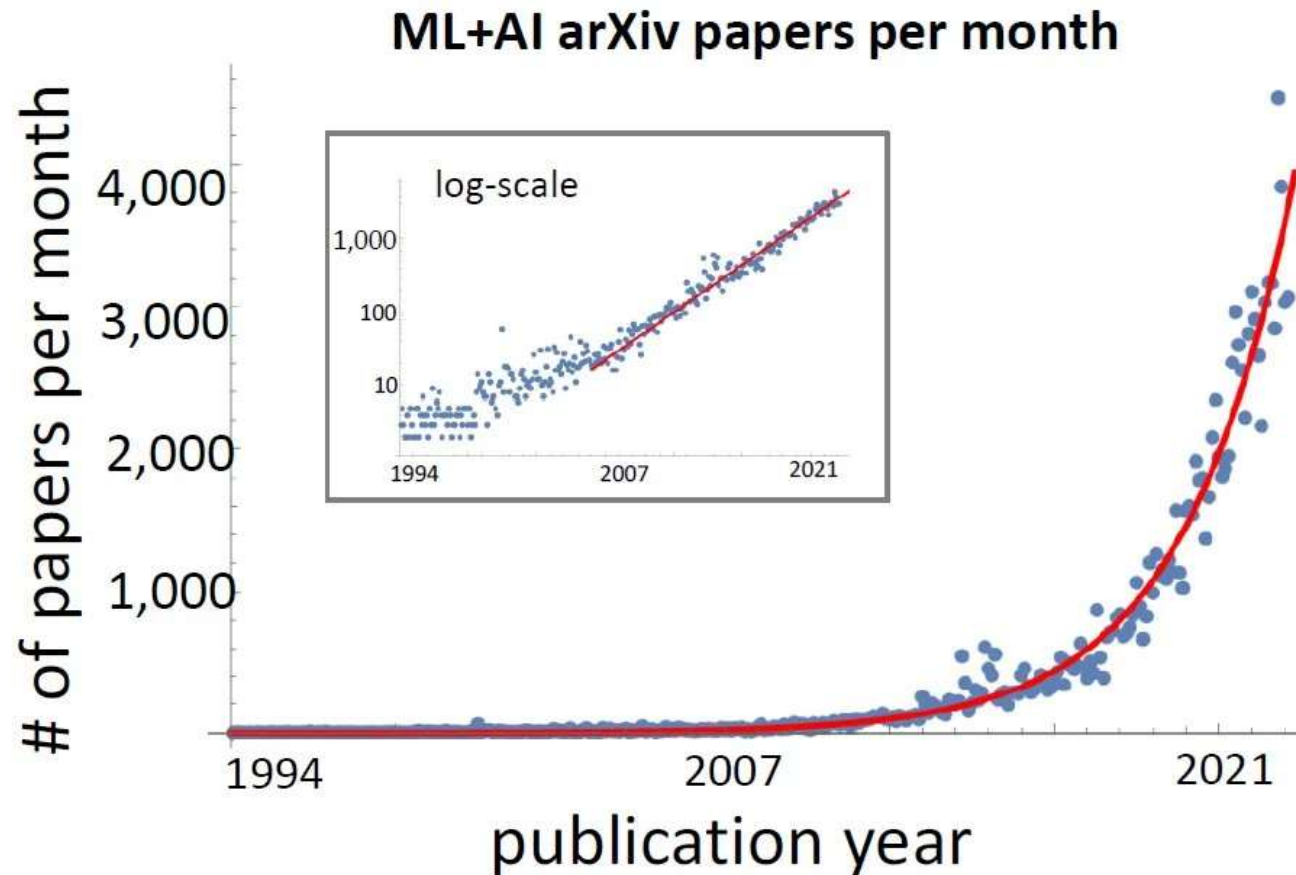


datacraft^{*}

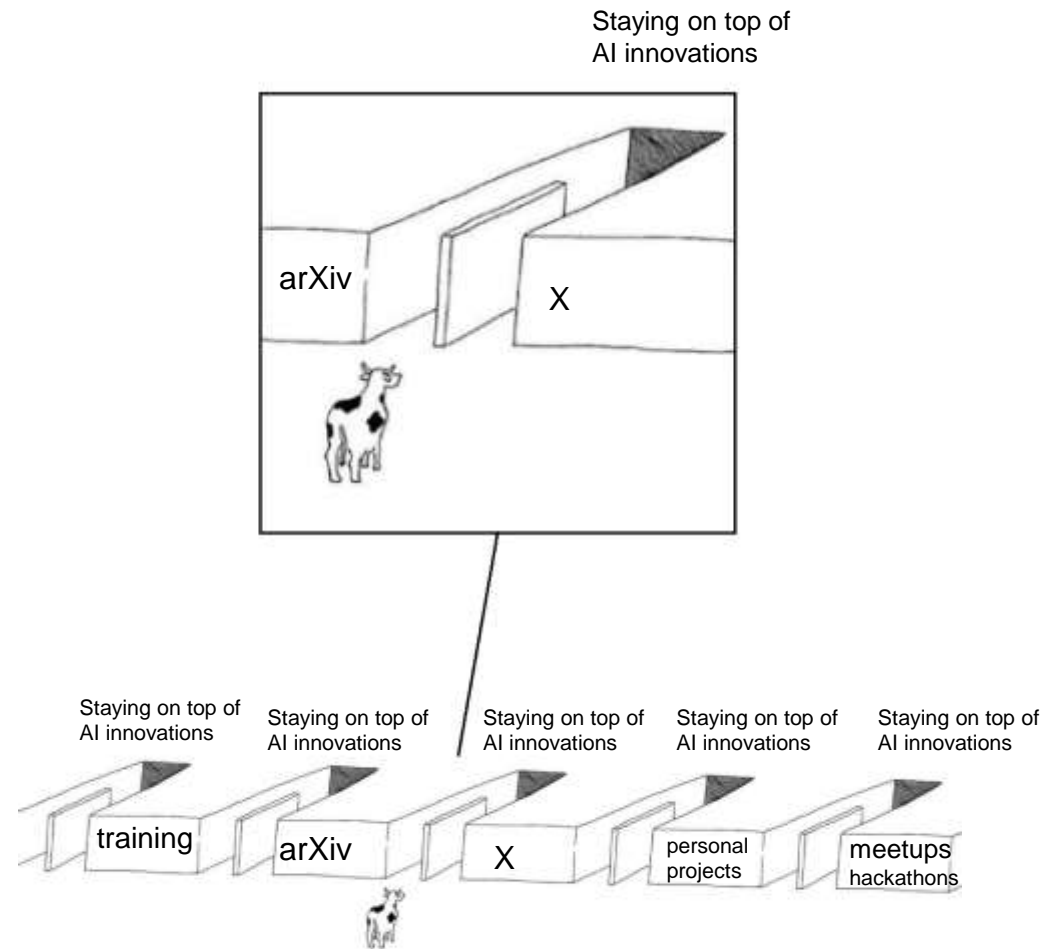
Veille technologique: comment être au devant de l'innovation?



| Un constat: l'évolution exponentielle du nombre de publications en IA



| Comment se positionner face à la multiplicité des méthodes de veille?



The illusion of the illusion of choice...

| Vue d'ensemble des avantages/défauts des approches de veille

Approach	Pros	Cons
Training	Efficient; Custom	Costly
arXiv	Free; Easy Access	Hard to navigate; Requires discipline
X	Free; Easy Access	Hype; Superficial
Personal projects	Free; Efficient	Requires time and motivation
Meetups	Free; Well-developed in FR	Requires time; Sometimes superficial
Hackathons	Free; Efficient	Easier with people you know
Online Learning	Free; Variable efficiency	Time consuming; requires motivation; sometimes superficial

| Le club datacraft: la veille collective

datacraft club

- Exchange best practices with peers
- A mutualized technical watch is a good one
- Weekly tech / non-tech events

Our trainings

- Custom, State of the art trainings
- Our trainers are industry/research experts and do not live off training :)
- Accessible to all levels (business vs 100% technical trainings)

Zoom entreprises membres



BIOMEMORY



clariane



Ekimetrics.



FORESIGHT
DATA AGENCY



L'ORÉAL



:probabl.



WAVESTONE

YourArt

datacraft*

Zoom chercheurs : principaux partenaires



| Le club datacraft: la veille collective

Our meetup: neurons & peppers

- State of the art AI meetup: no bullshit allowed
- All subjects but one key theme: popularization and clarity

Paper Reading Group

- Full technical, fully mutualized Paper Reading Group
- Objective: make technical watch a common good

| Notre apport sur la veille

Approach	datacraft's equivalent	Added value
Training	datacraft club	Year-long instead of one-shot
Training	Our custom trainings	Industry/Research experts Follow-up after training
arXiv	Paper Reading Group	Social impulse; Framework
X	datacraft club / Paper Reading Group	Peer validation; Debates; Discussions
Personal projects	datacraft club	Community: find partners
Meetups	neurons & peppers	Certainly not superficial
Hackathons	datacraft club	Community; Real projects!
Online Learning	datacraft club	Curated & High Quality

NB: For all time-consuming approaches, note that datacraft members usually train themselves on work time :)

| Questions?

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